



## 2009 Sponsorship Opportunities

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### **CORPORATE BENEFACTOR - \$20,000**

*Estimated Fair Market Value = \$7,130*

- Two (2) preferred tables for 12 at the 2009 Travel & Leisure Auction on May 2, 2009 at The Golf Club at Newcastle.
- Two (2) full-page advertisements in the printed auction catalog.
- Recognition in Fred Hutchinson Cancer Research Center donor magazine, *Quest* (circulation 50,000) and employee newsletter, *Center News* (circulation 2,500).
- Recognition in Fred Hutchinson Cancer Research Center's annual report.
- Logo recognition on the Travel & Leisure Auction Web site, [www.fhcrc.org/travelandleisure](http://www.fhcrc.org/travelandleisure).
- Logo recognition on video screen during auction program.
- Verbal recognition from the podium during auction program.

### **CORPORATE SPONSOR - \$10,000**

*Estimated Fair Market Value = \$2,680*

- One (1) preferred table for 12 at the 2009 Travel & Leisure Auction on May 2, 2009 at The Golf Club at Newcastle.
- One (1) full-page advertisement in the printed auction catalog.
- Recognition in Fred Hutchinson Cancer Research Center's annual report.
- Logo recognition on the Travel & Leisure Auction Web site, [www.fhcrc.org/travelandleisure](http://www.fhcrc.org/travelandleisure).
- Logo recognition on video screen during auction program.
- Verbal recognition from the podium during auction program.

## **CORPORATE CONTRIBUTOR - \$5,000**

*Estimated Fair Market Value = \$1,930*

- Six (6) preferred seats at the 2009 Travel & Leisure Auction on May 2, 2009 at The Golf Club at Newcastle.
- One (1) full-page advertisement in the printed auction catalog.
- Recognition in Fred Hutchinson Cancer Research Center's annual report.
- Logo recognition on the Travel & Leisure Auction Web site, [www.fhcr.org/travelandleisure](http://www.fhcr.org/travelandleisure).
- Verbal recognition from the podium during auction program.

## **CORPORATE DONOR - \$2,500**

*Estimated Fair Market Value = \$965*

- Four (4) preferred seats at the 2009 Travel & Leisure Auction on May 2, 2009 at The Golf Club at Newcastle.
- One (1) half-page advertisement in the printed auction catalog.
- Name recognition on the Travel & Leisure Auction Web site, [www.fhcr.org/travelandleisure](http://www.fhcr.org/travelandleisure).
- Verbal recognition from the podium during auction program.

## **CORPORATE FRIEND - \$1,000**

*Estimated Fair Market Value = \$450*

- Two (2) preferred seats at the 2009 Travel & Leisure Auction on May 2, 2009 at The Golf Club at Newcastle.
- One (1) half-page advertisement in the printed auction catalog.